

# Boilerplate Mobile Terms of Service Template

The following template includes the **minimum required elements** accepted by U.S. carriers. You may customize the placeholders to reflect your practice and messaging program.

## Mobile Terms of Service

### 1. Program Description

Patients will receive SMS Appointment Reminders, and may also receive SMS Biopsy Result notifications, and links to pay their outstanding statements online.

### 2. Opt-Out Instructions

**You can cancel the SMS service at any time. Just text “STOP” to the phone number you receive these messages from.**

After you send “STOP” you will no longer receive SMS messages from us. If you wish to rejoin, simply text “START” to the same number.

### 3. Customer Support

If you are experiencing issues with the messaging program please contact us directly at: (305) 461-2000

### 4. Carrier Disclaimer

Carriers are not liable for delayed or undelivered messages.

### 5. Message Frequency & Rates

Message and data rates may apply for messages sent to you from us and from you to us. You will receive at least one message per appointment.

For questions about your text or data plan, please contact your wireless provider.

### 6. Privacy Policy

For information on how we collect and use personal data, please review our Privacy Policy:

<https://www.miamidermcenter.com/privacy-policy/>

# Boilerplate Privacy Policy Template

## Privacy Policy

We respect your privacy and are committed to protecting your personal information.

### Information We Collect

When you opt in to receive SMS messages, we may collect personal information such as your name, mobile phone number, and appointment-related details.

### How We Use Your Information

We use this information solely to provide SMS communications related to your care, such as appointment reminders and other service-related messages.

**Information Sharing**

We do not sell, share, or distribute your personal information to third parties for marketing or promotional purposes.

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. You can unsubscribe from the SMS service at any time by texting "STOP" to the phone number you receive these messages from.

**Data Security**

We take reasonable measures to protect your information from unauthorized access, disclosure, or misuse.

**Updates to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page.